



Sooyoung Ahn

**Master Student in Human Geography: Globalisation, Media & Culture |
Trilingual Marketing & Cross-Cultural Communications | KO · EN · DE**

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linkedin.com/in/swimminginu · Date of Birth: 02.12.2000

WORK EXPERIENCE

B2B Translator and Trade Assistant

06/2026

K-Food Fair, Frankfurt, Germany

- Provided Korean–German–English translation support for B2B meetings and trade negotiations at an international food industry fair
- Supported cross-cultural business interactions and assisted with visitor guidance and exhibitor coordination

Student Assistant — Claims Processing

11/2025 – Present

NEWA-Vertriebs GmbH, Mainz, Germany

- Process B2B customer complaints and support the creation, review, and administration of credit notes in a structured commercial environment
- Maintain accurate claims documentation in ERP systems and work regularly with MS Excel and other Microsoft Office applications to track case information and internal records
- Coordinate with sales, warehouse, and administrative teams to ensure timely communication and efficient handling of complaint cases
- Contribute to smooth internal workflows by supporting cross-departmental communication in a German-speaking workplace

Promotion Staff, Event Support

10/2023

Superbin × Busan Green Swimming Day, Busan, South Korea

- Supported visitor communication and promotion activities at an environmental event booth
- Helped with on-site organisation during the event and guided visitors through information material

Student Assistant, Administrative Support

03/2022 – 08/2023

Pusan National University Central Library, Busan, South Korea

- Coordinated student communications and administrative workflows during examination periods, serving as a key point of contact for student inquiries
- Assisted with content updates, official announcements, and student information services across library departments

EDUCATION

Master's Degree – Human Geography: Globalisation, Media and Culture

10/2025 – Present

Johannes Gutenberg University Mainz, Germany

- Focus on media geography, globalisation, and intercultural communication processes
- Practical media production within coursework: podcast, Reels, documentary film, and WordPress site
- Qualitative research methods, academic writing, and international project collaboration

Exchange Programme — Political Science and International Management

03/2024 – 03/2025

Leibniz University Hannover, Germany

- Deepened academic German and intercultural competencies in a German university environment

Bachelor's Degree — Global Studies

03/2022 – 08/2025

Pusan National University, South Korea

- Interdisciplinary study across international relations, politics, culture, and economics
- Built analytical skills through the examination of international issues and changing global dynamics across different regional and cultural contexts

Bachelor's Degree — German Language and Literature

03/2021 – 08/2025

Pusan National University, South Korea

- Developed advanced written and spoken German through intensive study of language, culture, and communication

PROJECTS

PNU International Food & Culture Festival

11/2023 & 05/2025

Pusan National University, South Korea

- Coordinated cultural and food presentations as a representative of international students
- Worked with student teams and university staff on planning, communication and event delivery

Busan Tourism Revitalization Project

11/2022 – 01/2023

Pusan National University × Busan Tourism Organization, South Korea

- Developed a promotional video about Busan's seven beaches in cooperation with Pusan National University and the Busan Tourism Organization
- Worked on visual concept, editing direction and content structure for an international audience
- Achieved 2nd place in a university-wide project competition

LANGUAGE

Deutsch B2	English C1	Korean Native
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CERTIFICATION

Content Marketing Certification HubSpot · Credential ID: 3bd6428993f04f48a299145dd24429ce	2026
Google Analytics Certification Google · Credential ID: 185396430	2026
GOETHE-ZERTIFIKAT B2 Goethe-Institut · Certificate number: 1580-AB2A-0002442184	09/2025
Microsoft Office Specialist – Expert (Microsoft 365 Apps) Microsoft · Certificate number: wMreH-H9RF	09/2025
Google AI Essentials Google · Certificate number: YHHT38Y7HGOA	01/2026

TECHNICAL SKILLS

Microsoft 365 (Word, Excel, PowerPoint) – MOS Expert certified | ERP Systems – documentation and data entry | SAP – Documentation | Google Analytics 4 | HubSpot – Content Marketing

Mainz, 29.06.2026
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